

Baby Ad Information**Deadline for Baby Ads: Friday, February 10th.**

Dear Parents of the Newport Class of 2012,

Submission Process:

The time has come to submit senior baby ads, for the 2012 yearbook! A senior baby ad consists of a photo of the senior as a baby/young child and includes a quote or short passage. **READ ALL INSTRUCTIONS BELOW BEFORE SUBMITTING.** In order to submit your senior baby ad, please go to www.hjeshare.com and type in the code:

2054429. Follow the instructions on the screen.

Please note that the baby ad submission process is the same process for submitting all photos for Yearbook and **you will not receive specific prompts for baby ads.**

Upon uploading your photos include the following information in the "DESCRIPTION" text box.

When prompted for "description" of photo **include:**

1. **Student name**
2. **Message for ad** (quotes, passages, motivational messages, etc.)
3. **Names** of who the message is from (ex: mom, dad, or family of...)
4. **The size** ad would you like

Please make sure your digital files are good quality. If you are scanning your picture on an older scanner, please make sure to scan on a higher resolution. Our optimum file resolution is 300 DPI, which most recent scanners are already set for. **If you have any concerns about scanning your photos you can take them to Staples, Kinkos and most photography stores. They will scan your photos and provide you a disk for a small fee. You can upload the photos from the disk or mail the disk to Ms. Driscoll at Newport High school with your baby ad message.**

Listed below are the prices, the number of pictures, and the approximate number of sentences for various sizes. (Note: These are the measurements of the perimeter of the baby ad. Yearbook staff must maximize or minimize the size of pictures due to the length of the message you submit!):

2.5 inches by 3.5 inches; about 1-2 sentences; 1 picture ----- \$75

5.5 inches by 3.5 inches; about 3-4 sentences; 1-2 pictures --- \$150

8 inches by 3.5 inches; about 4-5 sentences; 2 pictures ----- \$225

Payment Process : Make checks payable to Newport High School. Write your son's or daughter's first and last name in the note section of the check.

Mail payment to:

**Newport High School
ATTN: Ellen Pierson
4333 Factoria Blvd. SE
Bellevue, Wa 98006**

Email questions and concerns to Kim Driscoll at: driscollk@bsd405.org

